



Store Fulfillment Solution Upgrade

Big box retail apparel company utilizes Bricz implementation experience to upgrade store fulfillment system to cloud based solution

The large department store retailer with over 300 locations has been live with store fulfillment for many years. A decision was made to undertake a cloud upgrade of the system which included rolling out mobile devices for picking and packing. The company was beginning to shift increased fulfillment demand to stores and required new methods of bulk picking to accommodate this shift. The cloud implementation allowed for further roll-out of ship-to-home fulfillment increasing from 50 to 150 of the brand's stores.

The Bricz engagement consisted of design and implementation of configurations that optimized picking and fulfillment time all while keeping existing allocations in EOM 2014. This allowed for increased demand to be placed on stores to allow for additional flexibility in warehouse performance during peak. Volumes for stores during peak after implementation can exceed 500 orders per day per store.

The Bricz value comprises of Industry Perspective, Extensive OMS Experience, End-to-End Supply Chain Expertise, and Strategic/Data-Driven Decision Making. Contact us today to learn how we can transform your system.

Objective

 Upgrade store fulfillment technology to allow for mobile functionality and high volume picking

Systems

- Manhattan Store Order Fulfillment 2014
- Manhattan Active Store

Results

- Enabled mobile device picking and packing via Zebra TC52
- Increased units picked per hour in stores by >50%
- Enabled printing via hip-based thermal printers
- Provided additional item details and images to store associates to better locate/pick store items